

WHS ABC Meeting Minutes

August 24, 2007

Attendance:

Pat Seip, Betsy Meyer, Kathie Maxwell, Mendy/Greg Goodnight, Paige Laufer, Jennifer Solomon, Jenny/Joe Stires, Susan Manks, Coach Malinsky, Beth Ogden, Michelle Propps, Coach Byrd, Michael Lane, Mary Hacopian, Jay Hazzard, Kelly Collins

Motions:

1. Mary Hacopian presented a motion to approve the minutes from the July 9th meeting. Joe Stires seconded the motion. Vote - all in favor, none against.
2. Joe Stires presented a motion to approve the funds to purchase 5 new batteries for the field cart, \$70 each, totaling \$300. Beth Ogden seconded the motion. Vote - all in favor, none against.

Action Steps:

1. Betsy will issue a new football program ad order sheet removing the 1/8 page ad.

Worth Noting:

1. Susan Manks has agreed to chair the football program this year. There was much discussion about this year's program. It was discussed to produce a smaller book in color and remove the 1/8 ad size. The approximate cost of a 12-16 pg color program is less than \$2.00. The approximate cost of an 8 page color program is \$0.79, plus \$0.50 for an additional 4 pages. 25 qty minimum. Proposed approximate sales price \$2.00. If ABC goes forward with the smaller program, we may reduce revenue by approximately \$500, per Kathie Maxwell. This year, we will have 1 page, \$300, ½ page, \$200, 1/3 page, \$100, and business card, \$75, in the football program. Spirit ads may be sold for Homecoming. Possibly adding the opposing team's roster in program.
2. Membership – We have our first membership.
3. Back to school bash – Attendees signed up to work the ABC membership table and drink table. At the ABC membership table we will be selling old t-shirts. There was a discussion to create new t-shirts with an option for long sleeve t-shirts.
4. Sam's Club Card – ABC will no longer handle purchasing supplies for concessions and there was a discussion about renewing the Sam's Club membership.
5. Kroger card - renew
6. Selling paw prints – need form.
7. Fun Run – Proposed 1:30pm start time on 1st Sunday in March, March 2, 2008.
8. Coaches input – Next meeting.
9. NEXT MEETING - Monday, SEPTEMBER 10, 7:00 pm in S-100.